
World Powerboat Museum

— Timeline Brief —
July 18th, 2018



WORLD POWERBOAT
MUSEUM



Dear Jim Scholl,

Thank you for the opportunity to share with you our vision for the World Powerboat Museum. Enclosed you will see our overall vision for the use of the old Key West Electrical Plant.

Our intention is to restore the old plant, while keeping the historical architecture, and at the same time, building something that has great significance for Key West.

Our proposal is to come to an agreement with the city for the property, along with an agreement for Race World Offshore to have the rights to sanction and produce the Key West Powerboat Races in the future.

Our purpose is to draw world wide attention to the museum that showcases great racers, this history of the sport of all offshore organizations and the evolution of technology in powerboat racing. Also, with connection to the races we plan to induct members into the hall of fame and produce great events throughout race week.

We appreciate your consideration,

Larry Bleil / Bill Sprague

Overview



The World Powerboat Foundation (WPF) is a 501(c)(3) educational institution organized to design, fund, build and maintain the World Powerboat Museum and Waterfront Learning Center, which will be funded principally through donations from the private sector. The Waterfront Learning Center is designed to educate, foster and inspire the protection of Marine Wildlife & Natural Waterways and generating power with Renewable Resources & Using Low Emission Output Technologies.

The World Powerboat Foundation (WPF) is focused on educating and demonstrating how a century old sport of Offshore Powerboat Racing can not only coexist with Marine Wildlife and Natural Resources, but be a champion for the use and advancements in smart engine technology. This along with the use of renewable resources for powering needed buildings.

Founded in 1884 and just there after, at the beginning of the 19th century, the Key West Diesel Electricity Plant was erected and was said to be one of the first of its kind. The World Powerboat Foundation (WPF) plans to restore the original structures and preserve the architectural integrity and historical value to the century old buildings.

The World Powerboat Foundation (WPF) not only plans to build the first of its kind World Powerboat Museum, but to restore power to those structures with 100 % renewable energy sources and ultimately be able to return electricity back to the power grid as a supplier, like it it did in 1912. This all at the same time in keeping the historical integrity and architecture of the original buildings and uniquely enough, refinish select relic pieces of equipment that are still there today.

At the beginning of the 19th century, powerboat racing began in South Florida and around the world. International organizations, clubs and memberships successfully produced events, and while most organizations have come and gone, only a few have survived. Around the world, Powerboat Racing has been host to the famous and infamous, Presidents, Sheiks and celebrities from all corners of the world.

The World Powerboat Museum is to be an aggregator and conservator for the rich history of offshore powerboat racing from North America and around the world. Key West sits in the center of the world where race teams and fans have come for decades to compete in and watch the famed World Championship event. The Museum will depict the great organizations, teams and monumental achievements that have taken place in the WORLD OF OFFSHORE POWERBOAT RACING.

First Steps



ACTIVITY	START DATE	END DATE
Key First Steps	8/7	
Establish a long term lease agreement for the Historical Keys Energy Plant		
Include and annex the city maintenance storage lot adjacent to the energy plant property		
Long term commitment for the World Championship Powerboat Races at Truman Waterfront		
Authorization to proceed with project to secure necessary funding and grants		
Opportunity to survey and evaluate feedback from the Truman Waterfront Board and the local public		
Receive appropriate Truman Annex Waterfront and street parking variances		
Develop mutual agreement allowing city use of Powerboat Museum for special events as requested allowing maximum five per year		
Develop a council with Bahama Village leaders for inclusion in the museum for cultural significance and special events		
Campaign First Steps	6/18	9/18
Form development team and secure campaign counsel	7/18	8/18
Present to City Officials	8/18	8/18
Receive go ahead to seek funding	8/18	11/18
Seek historic building funding	8/18	11/18
Submit TDC Funding applications	8/18	11/18
Seek State and Federal historic & education funding	8/18	11/18
Campaign: Planning & Lead Gift Phase	9/18	4/19
Actively seek Lead Gift (Naming Rights) which will be established as a challenge gift	9/18	4/19
Draft overall campaign plan, gift acceptance policies, counting policies, gift agreement templates and other campaign materials needed for the advancement gifts phase	8/18	12/18
Draft campaign Case Statement	8/18	10/18
Conduct key meetings at World Championships	11/18	11/18
Train Board of Directors and other key volunteers solicitors	8/18	4/19
Build matrix of major gift prospects, solicitation plan and assignments	8/18	11/19
Research other sources of funding (grants and public funds) and develop the plan for procurement	8/18	12/18

First Step (Continued)



Advanced and Major Gifts Phase	10/18	11/19
Board and key volunteer solicitation	10/18	12/18
Corporate Leadership Gifts / Solicitations	1/19	11/19
Produce Campaign materials for use during public phase	6/19	8/19
Decision on Public Goal	8/19	10/19
Hire Executive Director	4/19	9/19
Public Phase	11/19	12/21
Groundbreaking and Campaign Announcement	11/19	11/19
Continuation of major gifts asks and naming opportunities gifts	11/19	5/21
Press Releases	11/19	11/19
National and International general Gifts Solicitation	11/19	12/21
Hire other key staff	1/21	10/21
Post Campaign	11/21	12/21
Campaign Celebration and Ribbon Cutting	11/21	11/21
Membership and annual giving programs launched	11/21	12/21

World Powerboat Foundation & Museum Team

Architect - William Horn

Contractor - Biltmore Construction

Museum Consultant - Matthew Bisset

Construction Coordinator - BW Sprague Consulting LLC

Powerboat Racing & Project Consultant - Rodrick Cox

Racing & Museum Inclusion



Why Racing needs to accompany Museum

- Winning boat of WC will be showcased in museum for remainder of the year, such as winning car is displayed in Daytona museum
- Showcase race teams that will race in Key West due to Powerboat Museum
- Create events throughout the year for race teams to display race boats during public events

International, World and Local

- History of powerboat racing including vintage race boats, vintage race gear, vintage engines through current day engines
- Showcase current racing equipment
- Technical Center for engine and boat education
- Advancement of powerboat racing through the years and how it relates to modern day equipment
- Advancement of safety technology - breathing apparatuses, harnesses, hatch on bottom of boat
- Showcase men and women that have excelled in the sport over the years
- Promote the history of sanctioning bodies around the world
- Interactive displays to show national and international manufacturers and how they contribute to powerboat racing
- Showcase equipment, materials and manufacturers
- Inductees for Hall of Fame - Showcase people involved in powerboat racing
- Showcase the style of racing from past to present - endurance, long distance racing to current day closed circuit racing
- Local, National and World exhibits and interactive displays